



Hung Fook Tong Supports “The Community Chest Skip Lunch Day” for Seven Consecutive Years

Contributes to Society for 30 Years

Continues to Provide Support for the Underprivileged

(Hong Kong, 9 March 2016) – **Hung Fook Tong Group Holdings Limited** (“Hung Fook Tong” or together with its subsidiaries the “Group”, stock code: 1446), the top retailer of Chinese herbal products in Hong Kong, donated tens of thousands of food coupons to support “The Community Chest Skip Lunch Day” for the seventh consecutive year. The Group has continuously fulfilled its corporate social responsibility since its inception 30 years ago. The event aims to encourage individuals to donate their lunch fee to support the less fortunate members of society. All proceeds raised from the event will be donated to The Community Chest to provide support for the underprivileged.

This year, “The Community Chest Skip Lunch Day” will be held on Friday, 18 March. Participants donating HK\$35 or more will receive a Skip Lunch Day Coupon (the “Coupon”) sponsored by Hung Fook Tong. Coupon holders can redeem an item from a list of healthy food products (details on page 2) at more than 100 Hung Fook Tong outlets in Hong Kong from 18 March to 24 April. In addition, they can enjoy a HK\$8 cash discount when buying a Squeezing Tortoise Plastron Jelly for “clearing heat” upon presenting the coupon.

More than 290 commercial and industrial organisations and government bodies have pledged their support to “The Community Chest Skip Lunch Day” this year. Over 32,000 coupons will be distributed, raising a total of more than HK\$1.7 million. All proceeds will be donated to the “Services for Street Sleepers, Residents in Cage Homes and Cubicles” without deducting administrative costs. During the cold snap last January, Hung Fook Tong has also donated 200 packs of soup to warm the homeless and elderly in Sham Shui Po and Yau Tsim Mong District via the member agencies of The Community Chest.

Dr. Ricky Szeto, Executive Director of Hung Fook Tong, said, “For the past 30 years, Hung Fook Tong has contributed to society by actively fulfilling its corporate social responsibility. Every year, the Group provides in-kind donations and coupon sponsorships for over 100 NGOs, schools and organisations, demonstrating the Group’s commitment towards charitable causes while nourishing the community. We have sponsored The Community Chest Skip Lunch Day for seven consecutive years since 2010 and the participants can also enjoy our tasty and healthy products in return. We also hope to raise greater public awareness on the underprivileged and promote a natural and healthy lifestyle.”

Ms. Cecilia Li, Chief Executive of The Community Chest, said, “The Community Chest would like to thank Hung Fook Tong for their strong support and generous sponsorship of healthy food products for seven consecutive years. Together with Hung Fook Tong, we encourage the public to build a caring society through active participation and giving. We look forward to joining hands with Hung Fook Tong and donating all proceeds to charitable causes so as to help more people in need.”

"The Community Chest Skip Lunch Day" Coupon can be used to redeem one of the following healthy food items at Hung Fook Tong outlets in Hong Kong from 18 March to 24 April 2016:

Pork Soup with Geoduck, Wild Yam, Wolfberry and Chinese Mushroom for "strengthening spleen" (Retail selling price: \$50)



Ingredients: Geoduck, Wild Yam, Wolfberry, Chinese Mushroom, Pork
Benefits: Geoduck quenches thirst and clears heat from the liver. Chinese mushrooms are good for improving Qi and strengthening the spleen. Wild yams, carrots and wolfberries are useful for nourishing lung and kidney. The soup is mild in nature and has a soothing effect. It is good for the five Zang-organs and helps enhance the immune system



Crocodile Soup with Chuan Bei and Loquat Leaves for "nourishing lungs" (Retail selling price: HK\$50)

Ingredients: Chuan Bei, Loquat Leaves, Crocodile Meat
Benefits: Crocodile Meat is nutritious and an excellent source of protein, good for nourishing the lungs, clearing phlegm and relieving coughing. Loquat Leaves and Chuan Bei are nourishing for the lungs and stomach and good for alleviating coughing



Herbal Tortoise Plastron Jelly for "removing toxicity"

(Retail selling price: HK\$50)

Ingredients: Tortoise Plastron, Rhizoma Smilacis Glabrae, Rhizome of Rehmannia, Flos Lonicerae, Herba Schizonepetae, Cotex Dictamni
Benefits: Useful for detoxifying and reducing heat; Improving cases of constipation, mild skin rash and aphthous stomatitis



Lucid Ganoderma Tortoise Plastron Jelly for "clearing heat"

(Retail selling price: HK\$60)

Ingredients: Lucid Ganoderma, Tortoise Plastron, Rhizoma Smilacis Glabrae, Rhizome of Rehmannia, Radix Astragali
Benefits: Useful for detoxifying, reducing heat and nourishing, easing pain and relieving swelling



Chuan Bei, Sea Coconut and Loquat Jelly for "nourishing lungs"

(Retail selling price: HK\$50)

Ingredients: Sea Coconut, Chuan Bei, Loquat Leaves, Radix Stemonae, Platycodon Grandiflorum A.De. Candolle
Benefits: Good for clearing heat, controlling phlegm and soothing coughing. Great for those who smoke or drink excessively

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About Hung Fook Tong (Stock Code: 1446)

Established in 1986 and listed on the Main Board of The Stock Exchange of Hong Kong Limited on 4 July 2014, Hung Fook Tong is a modern wellness concept food and beverage enterprise, offering a wide range of additive-free healthy food products for three decades. Currently, it has more than 130 retail shops primarily in Hong Kong and also in China. In terms of the number of retail shops, Hung Fook Tong is now the top retailer of Chinese herbal products in Hong Kong. To capture the growth potential of the huge consumer market in China, the Group's long shelf-life drinks are sold to third party retailers and distributors covering a number of cities in China.

Website: www.hungfooktong.com

About The Community Chest Skip Lunch Day

Hong Kong still has a number of homeless or people living in cage homes and cubicles. Everyday, they live in poverty and are in need of different resources from the community to solve the problems of food, employment and housing. To help those less privileged in Hong Kong, The Community Chest has organised "The Community Chest Skip Lunch Day" since 2009. This marks the seventh year that Hung Fook Tong sponsors the event with food coupons, offering their helping hands to the community and bringing hopes to the recipients. For enquiries, please call 2599 6111 or visit :

www.commchest.org

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