



## **Hung Fook Tong Supports “The Community Chest Skip Lunch Day”** *Helping the underprivileged, fulfilling Corporate Social Responsibility*

(Hong Kong, 12 March 2015) – **Hung Fook Tong Group Holdings Limited** (“Hung Fook Tong” or together with its subsidiaries the “Group” stock code: 1446), the top retailer of Chinese herbal drinks, soups and tortoise herbal jelly in Hong Kong, donated tens of thousands of food coupons to support “The Community Chest Skip Lunch Day” for the sixth consecutive year. The event aims to encourage individuals to make a donation with the value of a lunch meal to support the less fortunate—a showcase of Hung Fook Tong’s core value of giving back to the society.

This year, “The Community Chest Skip Lunch Day” will be held on Friday, 20 March. Participants who donate HK\$35 or more will receive a Skip Lunch Day Coupon (the “Coupon”) donated by Hung Fook Tong to redeem one of the healthy products (details on page 2) at more than 100 Hung Fook Tong outlets in Hong Kong from 20 March to 19 April. Participants can also buy a Squeezing Tortoise Plastron Jelly for “Clearing Heat” at a special offer of HK\$8 off the original price upon presenting the coupon.

More than 300 commercial and industrial organisations and government bodies have committed to “The Community Chest Skip Lunch Day” and over 30,000 coupons have already been distributed. All proceeds will be donated to the Chest’s “Services for Street Sleepers, Residents in Cage Homes and Cubicles” without deducting any administration cost.

**Dr. Ricky Szeto, Executive Director of Hung Fook Tong**, said, “Hung Fook Tong always supports and cares about charitable causes and the community. We have donated tens of thousands of Skip Lunch Day Coupons to The Community Chest every year since 2010 to express our gratitude to the participating citizens with our tasty and healthy products. We also hope to raise greater public awareness on health issues and promote a natural and healthy dietary habit.”

**Ms. Cecilia Li, Chief Executive of The Community Chest**, said, “The Community Chest would like to thank Hung Fook Tong for joining us and sponsoring ‘The Community Chest Skip Lunch Day’ for six consecutive years. Together with Hung Fook Tong, we encourage the public to join hands in building a more loving community. We look forward to strengthening our collaboration and helping more people in need in the future, whilst further promoting the charitable spirit in the society.”

Adhering to its motto “Naturally Made, Wholeheartedly Good”, Hung Fook Tong is committed to promoting traditional herbal culture and providing innovative herbal products for its customers, bringing them good health and “home” dining experiences. As a brand that grows hand-in-hand with Hong Kong, the Group not only strives for business return, but also fulfils its corporate social responsibility through various CSR initiatives, such as donating gift-in-kind, coupons and monetary sponsorship to hundreds of charities every year and providing employment opportunities to the disadvantaged. It also participates and supports various kinds of charitable and environmental events as a means of giving back to society.

"The Community Chest Skip Lunch Day" Coupon can redeem one of the following healthy food items at Hung Fook Tong outlets in Hong Kong from 20 March to 19 April 2015:



**Crocodile Soup with Chuan Bei and Loquat Leaves for "Nourishing Lungs"**

(Retail price: HK\$50)

Ingredients: Chuan Bei, Loquat Leaves, Crocodile Meat

Benefits: Crocodile Meat is nutritious and an excellent source of protein, good for nourishing the lungs, clearing phlegm and relieving coughing. Loquat Leaves and Chuan Bei are nourishing for the lungs and stomach and good for alleviating coughing



**Herbal Tortoise Plastron Jelly for "Removing Toxicity"**

(Retail price: HK\$50)

Ingredients: Tortoise Plastron, Rhizoma Smilacis Glabrae, Rhizome of Rehmannia, Flos Lonicerae, Herba Schizonepetae, Cotex Dictamni

Benefits: Useful for detoxifying and reducing heat; Improving cases of constipation, mild skin rash and aphthous stomatitis



**Lucid Ganoderma Tortoise Plastron Jelly for "Clearing Heat"**

(Retail price: HK\$60)

Ingredients: Lucid Ganoderma, Tortoise Plastron, Rhizoma Smilacis Glabrae, Rhizome of Rehmannia, Radix Astragali

Benefits: Useful for detoxifying, reducing heat and nourishing, easing pain and relieving swelling



**Chuan Bei, Sea Coconut and Loquat Jelly for "Nourishing Lungs"**

(Retail price: HK\$50)

Ingredients: Sea Coconut, Chuan Bei, Loquat Leaves, Radix Stemonae, Platycodon Grandiflorum A. De. Candolle

Benefits: Good for clearing heat, controlling phlegm and soothing coughing. Great for those who smoke or drink excessively

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### **About Hung Fook Tong (Stock Code: 1446)**

Established in 1986 and listed on the Main Board of The Stock Exchange of Hong Kong Limited on 4 July 2014, Hung Fook Tong is a modern wellness concept food and beverage enterprise, offering a comprehensive range of products. It currently has more than 120 retail shops primarily in Hong Kong and also in China. Today, Hung Fook Tong is the top retailer of Chinese herbal drinks, soups and tortoise herbal jelly in Hong Kong, in terms of the number of retail shops. To capture the growth potential of the huge consumer market in China, the Group's long shelf-life drinks are sold to third party retailers and distributors covering more than 40 cities in China. Website: [www.hungfooktong.com](http://www.hungfooktong.com)

### **About The Community Chest Skip Lunch Day**

Hong Kong still has a number of homeless or people living in cage homes and cubicles, including elderly, women, children and low-income groups. Everyday, they live in poverty and are in need of different resources from the community to solve the problems of food, employment and housing. To help those less privileged in Hong Kong, The Community Chest has organised "The Community Chest Skip Lunch Day" since 1999. This marks the sixth year that Hung Fook Tong sponsors the event with food coupons, offering their helping hands to the community and bringing hopes to the recipients. For enquiries, please call 2599 6111 or visit : [www.commchest.org](http://www.commchest.org)

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